
MEMORANDUM

TO: Russ Martin, Town Manager
FROM: Kathy Hellman, Library Director
SUBJECT: Monthly Report – October 2018
DATE: 11/7/2018
CC: Department Heads, Town Council

Report from Library Director, Kathy Hellman: The Library was closed October 8 for Library Staff Training Day. I am proud to say, that all staff (including Elsy) received 8 hours of training and certification in Mental Health First Aid USA offered through Spectrum Healthcare. We decided to go through the workbook that each of us received one chapter at a time and discuss it at our weekly staff meetings to be sure and get the most out of the training. We have already had occasions to use what we are learning as we analyze and adjust our own reactions to patrons who may be dealing with mental health issues or other difficult situations.

Report from Youth Services Librarian, Nadia Torabi: October was a transition month to introduce our LSTA Grant: Creation Station. Zack and I both presented to Town Council. We began Code Club on Tuesdays and Fridays. Creator's Club also began on Thursdays. We are currently working on painting a tree mural in the children's room. We also participated in National Night Out, as well as Trick or Treat on Main. Trick or Treat on Main had a great turn out! We are happy to have been able to give away so many books, toys, bookmarks, and candy to Camp Verde Trick-or-Treaters. During November, we will continue with Code Clubs every Tuesday and Friday and Creator's Club every Thursday. Movie Matinees will run on Saturdays. Story Time will continue every Wednesday. Family Craft Night will be held on Monday the 19th at 5:00 PM. We are really excited for all of the fun projects and our new Creation Station space for the children in our community to use!

Report from Library Specialist, Carson Ralston: The highlight of the month for me was the Lions Club Mobile Eye Clinic on October 22nd. The Lions of Yavapai brought a van, fully equipped with eye exam equipment and a doctor that volunteered their services to do vision screening and write prescriptions for eye glasses for those who lack the means for, or access to, eye care services. They ended up serving a total of 24 people. It was great to see all the smiling faces of the people that they assisted! It was also



great to meet the wonderful, giving people of the Lions Club. I can tell they truly enjoy what they do! They also were kind enough to buy me lunch as a thank you for getting people signed up for the Clinic. They are planning to hold the event again next year and I am definitely looking forward to it!

Report from Teen Librarian, Zack Garcia: October was a busy month. Game Night has grown in attendance, averaging 28 attendees per event. Part of this I feel is natural growth, regulars bringing their friends who then become regulars themselves. But in addition, our budget has allowed us to start providing pizza each game night. Offsite, in addition to National Night Out and the Town's Halloween event, I took the 3D printer for a demo at Fall Fest at the Yavapai County Fair Grounds. Each event was well attended, and well worth the time and effort. Moving forward, I am very excited about our Code Club. It has been a slow start, but the kids that do attend genuinely appreciate the program and are learning while having fun. I believe that, like Game Night, this program will grow with time.

Report from Reference & PC Help Librarian, Gerry Laurito: I am starting a computer "user group" to encourage people to help each other one-on-one on the third Wednesday of the month at 2:30 in the Center. Wendy, Alice, Helen and I attended a workshop on service dogs to learn how to tell real services animals from pets. We also learned about the latest state laws and regulations concerning these animals and their handlers.

To really keep up with what is going on at the library, don't forget to follow us on Facebook at:
<https://www.facebook.com/campverdelibrary>



Update from Your Library Director...

What's New...

Featuring...

Children's Library

Teen Library

What Else is Happening?

Update from your Library Director...

A few weeks ago, I overheard a couple of people descending the stairs as I was ascending. One said to the other, "I had no idea libraries had to buy books. I thought all the publishers gave books to them." Well... can I set the record straight? Unless community members donate clean, relevant, usable books, audiobooks, movies and music to us, everything you see on the shelves was purchased by your library, supported by the Town of Camp Verde.

We do get a lot of donations and are grateful to everyone who brings them to us here. In the last fiscal year the **Friends of Camp Verde Library** sorted through over 17,000 donated items. From those 17,000 we added less than 1500 to the library shelves. The rest either get cycled into the Book Nook for sale, listed on Amazon or, due to age and condition, recycled by Patriot, our trash disposal company.

As we usually have around 30,000 items on our shelves, you can see that most of what we have to offer has been purchased through the Library's materials budget. Not only do dollars not go as far as they used to, but we are now expected to purchase the same title in several formats. For example: We have J.A. Jance's newest title, Field of Bones, in large print, regular print, e-book and audiobook (MP3 Playaway) and the Network has a version in CD book as well. Large print, e-books and audiobooks are all more expensive than a regular print new book so one title can cost much more than quadruple what it used to.

[CLICK HERE](#) to access a tool to estimate how much you save when you use your library.

Get Ready to Celebrate our Two-Year Anniversary...

Save the date for a special celebration on Monday, November 5 at 10:00a in the 2nd Floor Fireside Room as we mark two years in this amazing new building. An e-blast with details will be sent soon.

Honoring our Friends during National Friends of Libraries Week: October 21-27, 2018

As part of the 13th annual celebration of National Friends of Libraries Week, we are taking the week to honor our Friends group. The Friends of Camp Verde Library was established in 2015 and has given nearly \$40,000 to the library since it opened in 2016. Currently, Friends members contribute annually to the 501(c)3 through membership fees with 10-12 of those members actively volunteering their time to manage book donations, run the Book Nook, stock the vending machine, and do other special projects like quilt raffles and



the [Holiday Wreath Contest & Silent Auction](#).

"The library has played an important role in my life and in my family's life," said Friends president, Irene Peoble. "I truly enjoy being able to give something back."

Special Sale: To celebrate our Friends, we are offering a half-price sale to anyone who joins Friend or renews his/her membership during the week of October 22-27. New or renewing Friends will receive a coupon to purchase up to \$10 worth of books, movies or music at full price and get their purchases for half price.

Annual Membership Meeting: Members of Friends of Camp Verde Library are invited to attend the annual membership meeting Wednesday, October 24, at 3:30 pm in the Terracotta Room at the Library. Meet the Friends Board, hear the president's report on Friends' activities, and vote for vice president, treasurer, correspondence/membership secretary, and member-at large. Lea Wood would like to be considered for the member-at-large position. Openings are still available in the other positions. Light refreshments will be served.

"Our library would be much poorer without the Friends," said Library Director, Kathy Hellman. "The funds provide additional support for programs and improvements. I think many people would be surprised to learn that the services and programs they enjoy are made possible by support from the Friends."

Please visit [our website](#) or contact the library at 928-554-8380 to find out how to become a member of the Friends.

What's New...

Friday Movie Matinees will move to Saturday

Friday & Saturday, 11/12 & 13 @2:00p in the Terracotta Room: Our contribution to Fort Verde Days celebrations includes two special showings of **Kingdom of the Spiders**, the late 1970s horror flick filmed in Camp Verde. Directed by John Cardos and starring William Shatner, the film depicts Camp Verde citizens falling victim to an invasion of spiders caused by an imbalance of nature. The movie was filmed almost entirely in Camp Verde with a lot of the spider activity happening on Main Street and involving many local businesses as sets and hundreds of citizens as extras. Starting in November we are moving our Family Matinees to Saturday. Same time! Same FREE popcorn!

Basic Computer Class to Morph into PC Support Group

Wednesday, 10/17 @2:30p in the Center: The session will start at the very beginning, how to turn the thing on, the basic parts of a computer, and what you see on the first screen available. THEN, on the third Wednesday of every month, Gerry will facilitate a computer support group for users who need one-on-one help with specific tasks/questions. If we don't know the answer, we'll figure it out together.

HRT Parenting Class

Wednesday, weekly @3:00p in the Copper Room: Do you have questions or concerns as a parent or guardian? Join Wendy McCants, of [Human Resources Training: Building Families Strengthening Lives](#), in a unique parenting support group. Learn about parenting resources, skills and tips while your children enjoy Story Time with Ms. Nadia.

Women's Support Group

Wednesdays, 10/17 @6:00p-7:30p in the Key Lime Room: We live in a place where women's voices are often silenced. This group offers a safe and judgment-free environment supporting the richness and complexity of women's lives. A place where your experiences will be acknowledged and honored. A place to give and receive support for the many issues we struggle with as women such as self-esteem, identity, relationships, family, health and so much more. Rediscover your own voice and experience great healing and empowerment. Call 928-593-9528 for more information.

Alzheimer's Education Class

Saturday, Monthly @2:00p in the Copper Room:

FREE educational classes on the topic of Alzheimer's and dementia facilitated by the Alzheimer's Association of Desert Southwest Chapter. Learn about the many resources and programs available to help meet the needs of families, care partners, and individuals with Alzheimer's or dementia diseases.

- **October 20:** Know the 10 Signs: Early Detection Matters
- **November 17:** Dementia Conversations
- **December 15:** Effective Communication Strategies
- **January 19:** Understanding and Responding to Dementia Related Behavior

Caregiver Support Group

Friday, 10/26 @12:20p in the Copper Room: Join us on the 4th Friday of every month for a Caregiver Support Group by NACOG Area Agency on Aging. Come learn about helpful resources and find peer support from other caregivers. Free and open to the public. For more information on Aging Services, contact NACOG Area Agency on Aging at 1-877-521-3500.

Spring Chickens Gathering

Wednesday, 11/07 @10:00a-noon in the Terracotta Room: Join us on the first Wednesday of every month for Historical Storytelling led by Jane Goddard. Relive the past, and share your stories over coffee and donuts. This gathering is for those who have a history in the Verde Valley, or want to learn more about the old way of life. We're not Old Timers, we're Spring Chickens!

Northern AZ Healthcare FREE Health Screenings

Thursday, 11/08 @9:00a-3:00p in the Terracotta Room: Free, non-fasting health screening for cholesterol, diabetes, and blood pressure. No appointment needed. Know your numbers? Choose your lifestyle.

Verde Valley Archaeology Center Presentation

Tuesday, 11/13 @6:00p in the Terracotta Room: Join master world flute artist, Gary Stroutsos, for a journey inside the Southwest desert rim flutes that were found by Earl Morris in 1931 inside Broken Flute Cave in the Red Rock Prayer Rock district in present day northern Arizona. Gary is part of the *Hopi Connections to the Grand Canyon* project, is a former jazz and blues performer, and composed the music on Desert Dreams: Celebrating Five Seasons in the Sonoran Desert, which appeared on Arizona Public Television.

FEATURING...

Camp Verde Code Club for Kids & Families



In Code Club, kids practice 21st Century skills in critical thinking and problem-solving that assist them in STEM subjects in school as they learn computer programming skills through a series of tutorials and projects.

Coding is everywhere. It is the language behind every app we use, powering our computer games and TVs, clocks, microwaves and even our cars! Kids are born curious and coding encourages them to explore their ideas and creativity in a rewarding environment of learning by doing.

Code club will be open to kids ages 8 and up and will meet weekly at two different times to allow more people to participate. Each club runs 90 minutes starting Tuesday, October 16 at 4:00p-5:30p in the Children's Library and Friday, October 19 at 1:00p-2:30p in the Learning Center. The library encourages children on their own or a child and parent/caregiver to learn coding together.

Thanks to **Friends of Camp Verde Library** funding, the Library is partnering with technology company, Prenda, to offer their club. Prenda provides software, training, and support for libraries around the country to run engaging programming where kids can learn how to code. Space is limited and registration is encouraged, call 928-554-8387.

CHILDREN'S LIBRARY

Crafty Challenge is Mondays @5:00p-7:30p

Starting November 5th, drop-in when you can and see what cool, new make-it, take-it project Ms. Janell has put out each week.

Code Club is Tuesdays @4:00p-5:30p

Starting October 16th, checkout a Chromebook and join Ms Nadia in this fun, interactive learning adventure!

Story Time is Wednesdays @3:00p

Encourage a love of reading. Children do story time with Ms.Nadia in the Early Literacy corner while parents join Ms. Wendy, of Human Resources Training, in the Copper Room to learn parenting tips for families.

DYI/Creative Club is Thursdays @5:00p

Starting October 18th

Open STEM Lab is Fridays @12:00p-3:00p

Experience hands-on, one of the many new STEM kits the Children's Library has in the Creation Station.

Movie Matinee is Saturdays @2:00p

Starting November 3rd enjoy free popcorn and a movie with your family.



TEEN LIBRARY

Game Night with Zack - Thursdays @5:00p Lay aside your tablets & smartphones, close that laptop and join with other teens to play games with Zack.

Teen Study Hall - Tuesdays after school to 8:00p hang out with your friends, get homework help, use library resources to help you succeed, collaborate, encourage, learn!

Code Club - Fridays in the Center @1:00p Learn a new language! The language of apps, websites, games, and more! Join Zack for this hands-on, interactive coding adventure.

Finances for Teens - 3 Fridays (10/19-11/02) @3:00p-5:00p Discover the importance of setting financial goals & budgeting, learn to get & keep good credit, find out how to setup and use checking & savings accounts. Sponsored by Camp Verde Kiwanis, taught by Lynn 602-615-8322.

What *Else* is Happening?

We will be CLOSED Monday, November 12 for Veterans Day and Thursday & Friday November 22 & 23 for Thanksgiving.

[Click Here](#) to explore details about continuing programs/events like Essential Oils classes, Support groups, Writer's groups, new items, and more...

[Library Calendar of Events](#)

STAY CONNECTED

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	Oct-19	Oct-18	% change	YTD-FY19	YTD-FY18	% change
In-Library Uses						
Traffic Count	9,769	8,251	18.4%	37,081	34,829	6.5%
New Cards Issued	60	81	-25.9%	290	430	-32.6%
Public Computer Use	1,499	1,425	5.2%	5,806	5,880	-1.3%
Early Literacy Computer Use	162	157	3.2%	633	590	7.3%
Requests for Computer Help	85	92	-7.6%	458	448	2.2%
Reference Questions	156	166	-6.0%	621	852	-27.1%
Study Room Uses	65	48	35.4%	246	258	-4.7%
Study Room Use - Hours	135	86	57.0%	519	517	0.4%
Study Room Use - People Served	98	95	3.2%	347	398	-12.8%
Community Room Uses	59	39	51.3%	196	129	51.9%
Community Programs Attendance	528	319	65.5%	2,126	941	125.9%
Total In-Library Use	12,616	10,172	24.0%	48,323	45,272	6.7%
Library Programs						
Adult Programs	20	9	122.2%	59	48	22.9%
Adult Program Attendance	127	88	44.3%	512	873	-41.4%
Children's Programs	20	20	0.0%	76	87	-12.6%
Children's Program Attendance	161	178	-9.6%	754	882	-14.5%
Teen Programs	15	10	50.0%	45	47	-4.3%
Teen Program Attendance	238	59	303.4%	675	276	144.6%
Total Library Program Attendance	526	266	97.7%	1941	266	629.7%
Circulation						
Items Checked Out	4,847	4,818	0.6%	20,790	21,874	-5.0%
Items Checked In	5,127	5,275	-2.8%	21,642	22,675	-4.6%
Renewed Items	858	1,005	-14.6%	3,278	3,887	-15.7%
Total Circulation	10,832	11,098	-2.4%	45,710	48,436	-5.6%
Circulation Areas of Interest						
Audio Books	295	258	14.3%	1,000	1,004	-0.4%
Playaway MP3 Books	114	91	25.3%	521	383	36.0%
DVDs & Movies	2,066	2,135	-3.2%	8,314	8,318	0.0%
eBooks	484	354	36.7%	1,738	1,554	11.8%
Laptops & iPads	43	1	4200.0%	106	25	324.0%
Large Print	339	271	25.1%	1,275	1,242	2.7%
Magazines	93	125	-25.6%	296	371	-20.2%
VOX Media Book	22	n/a		91	n/a	
Children's Material	1,005	1,239	-18.9%	4,397	4,607	-4.6%
Teen's Material	719	829	-13.3%	2,326	2,241	3.8%
Transits, HOLDS & InterLibrary Loans						
HOLDS Filled	985	916	7.5%	4,661	3,822	22.0%
Transit Items Sent & Received	1,633	1,549	5.4%	6,451	6,387	1.0%
CVCL ILL Items Going Out	49	29	69.0%	133	89	49.4%
ILL Items for CVCL Patrons	5	5	0.0%	26	47	-44.7%
Total Transit, HOLDS & ILL Activity	2,672	2,499	6.9%	11,271	10,345	9.0%
Library Volunteers						
Number of Volunteers	34	34	0.0%	136	138	-1.4%
Number of Hours Given	629	621	1.3%	2,384	2,276	4.7%
Average Hours/Volunteer	18.5	18.3	1.3%	17.5	16.5	6.3%
Collection & Development						
New Kids & Teen Material Added	53	46	15.2%	207	192	7.8%
New Books & Magazines Added	223	139	60.4%	890	429	107.5%
New Audio-Visual Material Added	8	77	-89.6%	161	208	-22.6%
Total Items Added	231	216	6.9%	1051	637	65.0%

Mending & Donations							
Items Mended or Repaired		213	48	343.8%	913	124	636.3%
Donations Processed		1,083	2,314	-53.2%	6,121	6,288	-2.7%
Donations Cataloged		8	36	-77.8%	134	367	-63.5%